



Trusted Advisor for Tough Decisions

Assess and manage risk.

Make better decisions.

Create value.

www.kromite.com



KROMITE Company Overview

Book Chapter



White Papers



Lectures



Biotech,
Pharmaceutical,
Medical Device,
& Agriculture
Clients

2015 Edelman
Award Winner



2003

Founded 12
years ago

10

Total
Consultants

Company
Formed over a
Decade Ago

100+

Years of
Experience

Founding
Sponsor
Society of Decision
Professionals





Through Better Decision Quality, our Clients Gain...

Increased Likelihood of Achieving
Corporate Growth & Profit Goals

Optimal Compound/Portfolio Strategies

Quantified Investment Risk vs. Reward

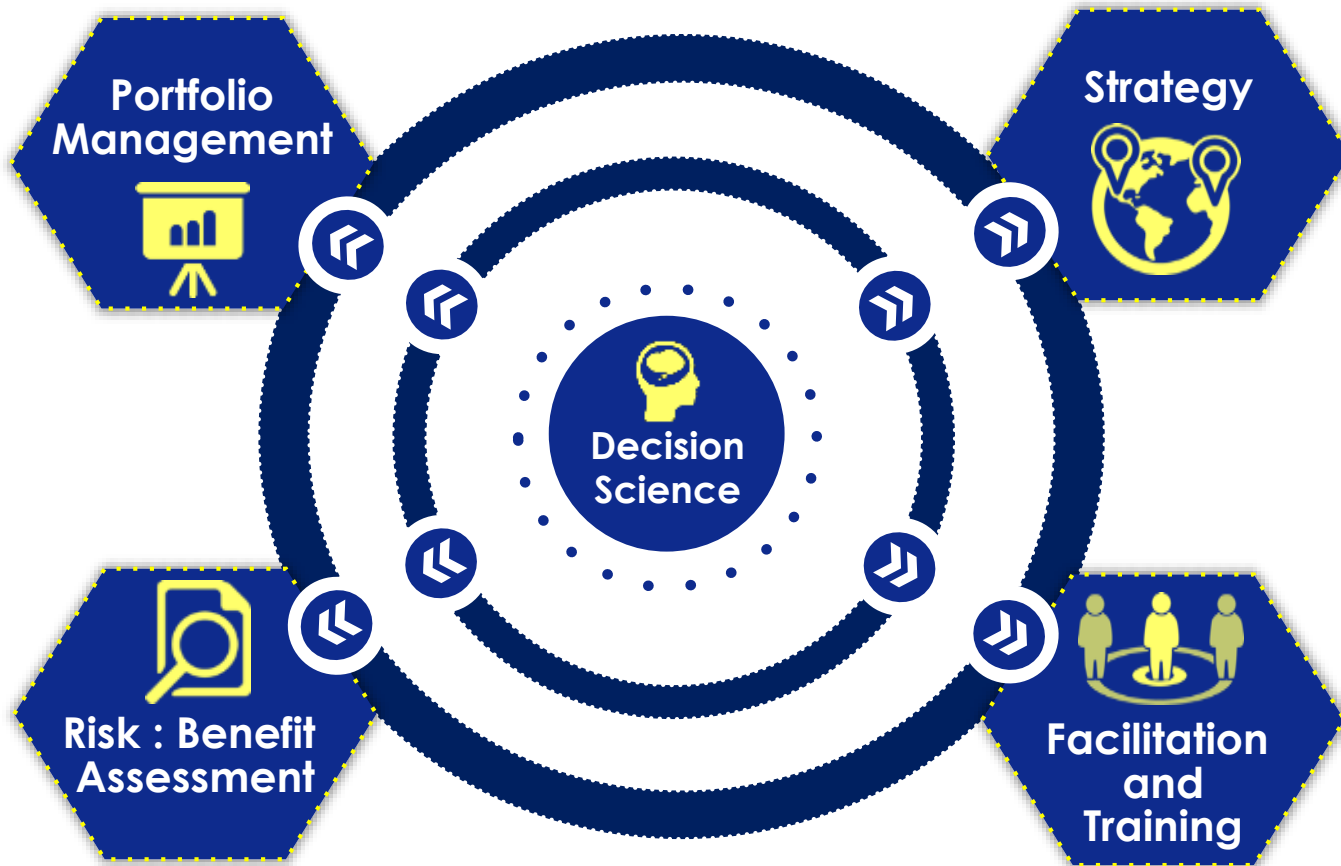
Focused L&A Targeting

Increased Probability of Success

Organizational Efficiency



Key Service Offerings





We Bring Broad Industry Expertise to Clients

DECISION SCIENCE IS AT THE CORE OF EVERYTHING WE DO



Methodologies



Processes



Tools



Facilitation

DISCIPLINE EXPERTISE

- ❖ Decision Analysis
- ❖ Portfolio Management
- ❖ Financial Analysis
- ❖ Strategic Marketing
- ❖ Business Development
- ❖ Development Strategy
- ❖ Disease Area Strategy
- ❖ Indication Sequencing
- ❖ Lifecycle Management
- ❖ Open Innovation
- ❖ Commercial Analytics

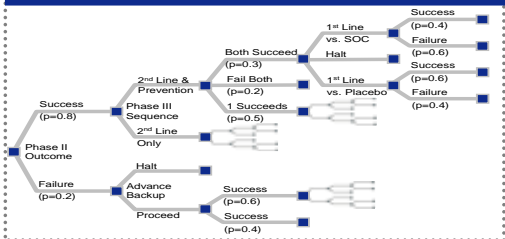
INDUSTRY CONTENT EXPERTISE

❖ **Pharmaceuticals, Biotech, and Medical Devices**

Allergy, Autoimmune Diseases, Cardiovascular, Dermatology, Diabetes, Endocrinology, Gastroenterology, Genetic Disorders, Infectious Disease, Inflammation, Neurology, Obesity, Oncology, Ophthalmology, Pain, Rare Diseases, Respiratory, Rheumatology, Surgery, Urology, Virology, Women's Health

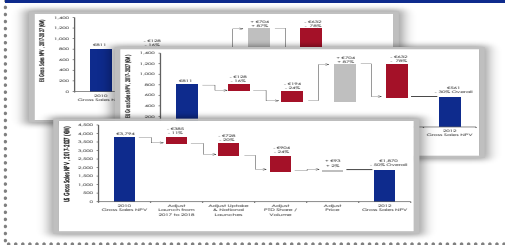
Typical Pharma Decision Science Engagements

Product Profile Optimization



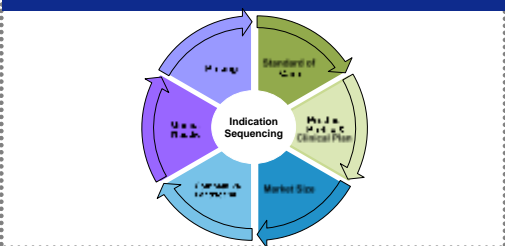
Optimized R&D Strategies

Risk Adjusted Valuations



Portfolio & Therapy Level Strategies

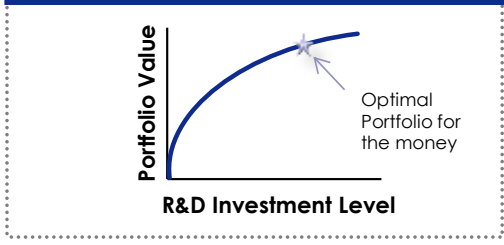
Indication Sequencing



Project Ranking & Insight

Projects	Utility	Overall Ranking
Program 1	8.0	[Bar chart]
Program 2	8.0	[Bar chart]
Program 3	7.0	[Bar chart]
Program 4	6.9	[Bar chart]
Program 5	6.6	[Bar chart]
Program 6	6.6	[Bar chart]
Program 7	5.5	[Bar chart]

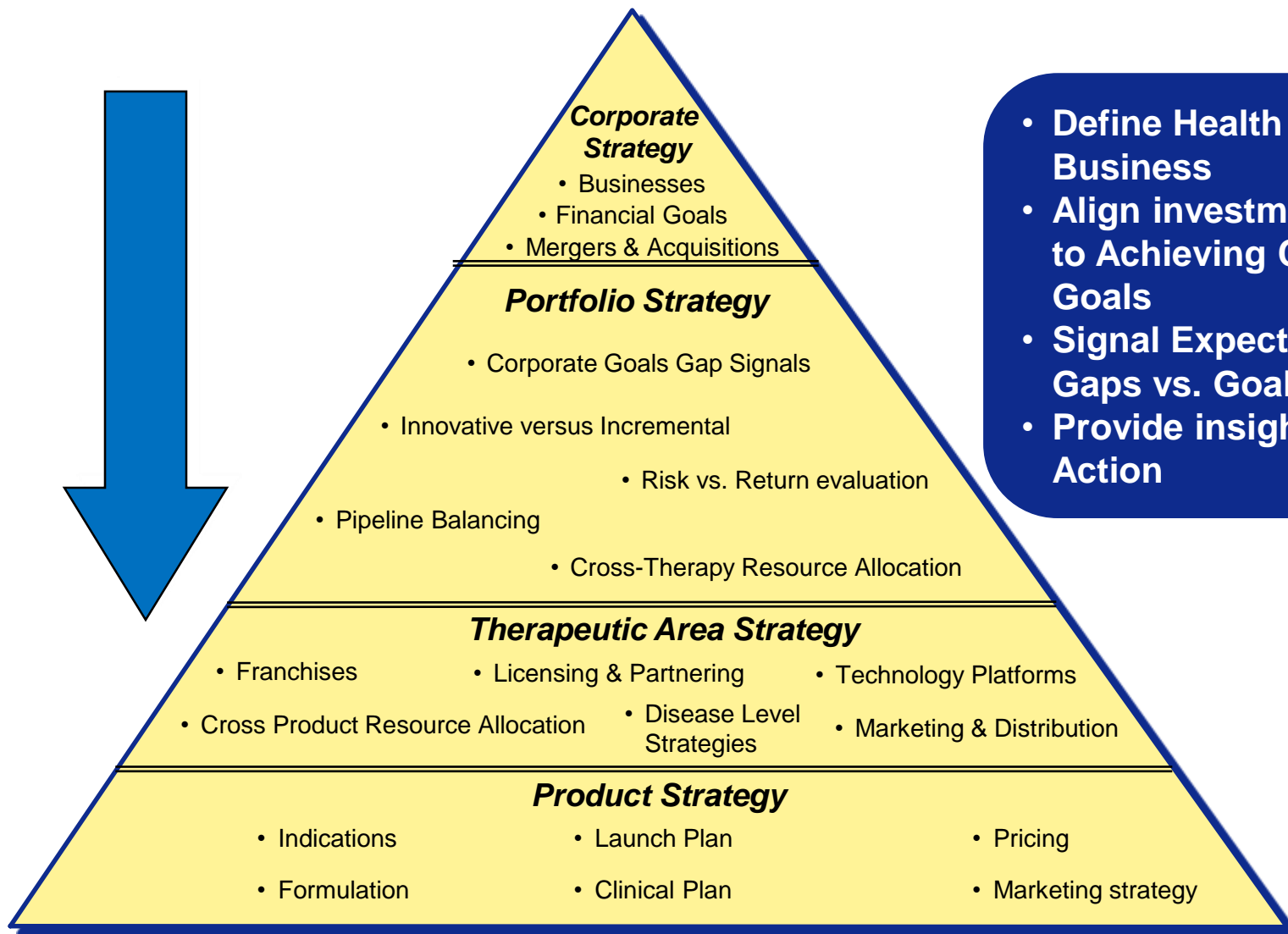
Portfolio Level Optimization



Objective Portfolio Prioritization



KROMITE Links Product & Therapy Area Strategies to Corporate Level Goals



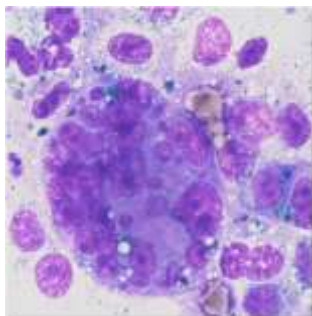
- Define Health of Business
- Align investment spend to Achieving Corporate Goals
- Signal Expected Future Gaps vs. Goals
- Provide insight to Drive Action



KROMITE's Deep Knowledge, Broad Experience, and Client Partnership Philosophy Deliver Value Creation

OUR CONSULTANTS ALSO HAVE "HANDS-ON" EXPERIENCE WORKING WITHIN TOP PHARMA R&D COMPANIES

Deep Therapeutic Knowledge



Broad Company Experience



MERCK



Daiichi-Sankyo

AMGEN[®]



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[Click here to submit your challenge](#)

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